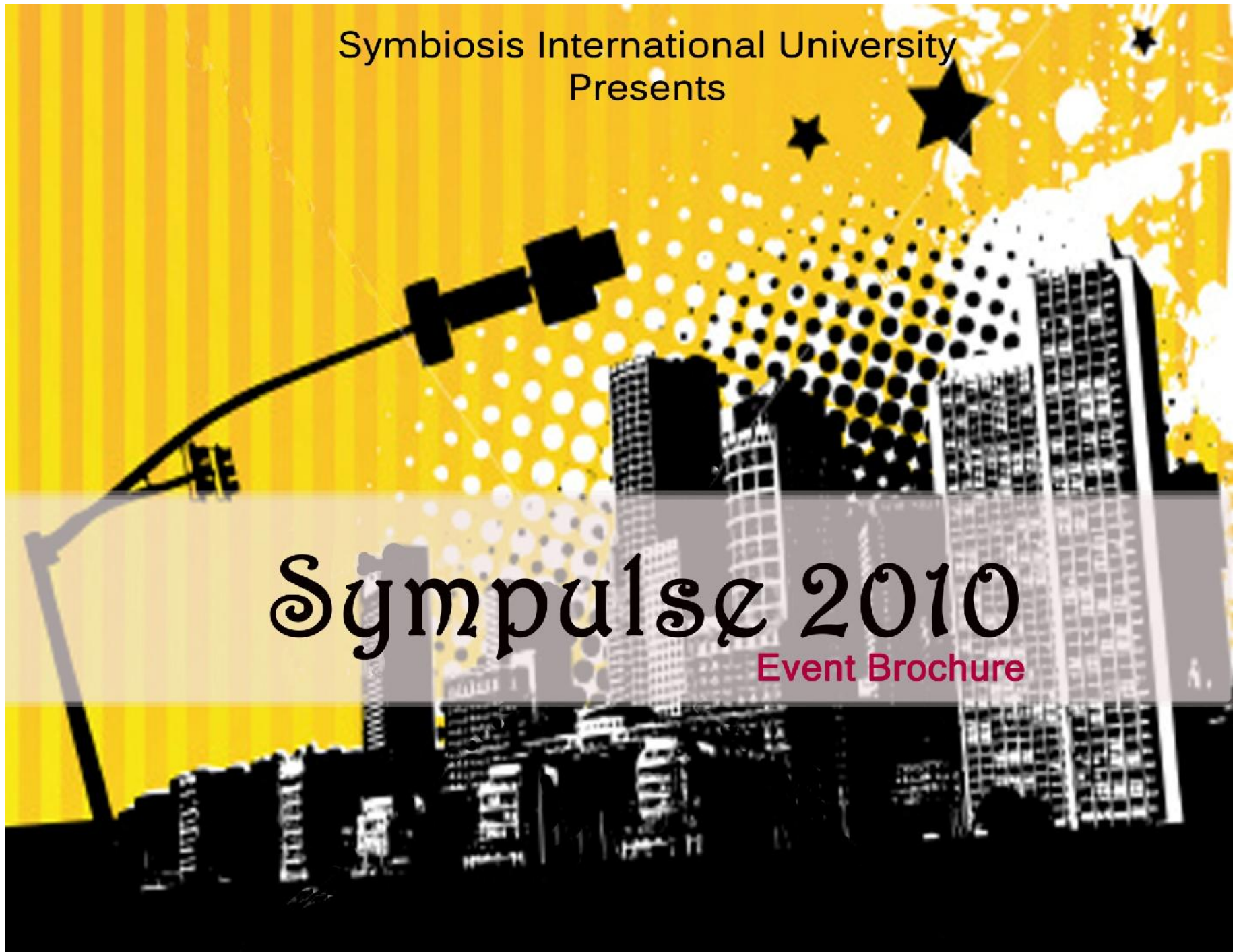


Symbiosis International University
Presents

Sympulse 2010

Event Brochure



ABOUT SympULSE

Date: 16th – 20th February '10

Place: Pune, India

Venue: SCMS (UG) Campus

This year, all roads lead to
Sympulse 2010

Sympulse '10 is the annual cultural and intellectual extravaganza hosted by the Symbiosis Centre for Management Studies (Undergraduate).

A platform for learning, interaction, and unbelievable fun, Sympulse will be made up of **more than fifty events** clubbed under three main heads:

- **Symbiosis International Model United Nations Conference:** *A confluence of ideas*
- **Symulate:** *The Business Fest*
- **Ananya:** *The cultural extravaganza*

With an expected footfall of almost 10,000 people spread over five days, Sympulse promises to be one of the noteworthy festivals of 2010.

So, gather around and get your slice of the fun, as the world stops and watches!



The mE city BEATS

*"All cities are MAD
but the madness is Gallant
All cities are Beautiful
but the beauty is Violent."*

Welcome to Sympulse City –

A metropolitan that will leave you in awe!

From the 16th to 20th February 2010, join us as we transform the SCMS (UG) campus into a fusion of glittering lights, picturesque boulevards, soaring sky-srapers and exhilarating avenues. Risk millions in the high-powered dealings of wall-street. Be serenaded by awe-inspiring musicians as you dine on a wide variety of epicurean delights. Admire the stirring works of street artists or take in the sights and sounds of Broadway. Compete and Observe. Destroy and Create. Live and Grow.

The city beckons. Feel the beat

A graphic illustration on the left side of the page. It features a large world map in shades of blue and green. In front of the map, there are several black silhouettes of people in business attire. Two people in the foreground are shaking hands. Other people are standing around, some pointing at the map. The background has a pink, torn-paper-like border at the top.

The Symbiosis International Model United Nations Conference 2010

was conceived from a desire to provide a platform for the best and brightest minds of the nation to come together and discuss the greatest challenges facing the world today. In this spirit, the goal of SIMUNC is to begin a process whereby constructive debate today can lead to solutions tomorrow.

Date: 16th - 18th February 2010
Students per Delegation: 6

Model UN



Committee 1: Security Council

1. The instability in Pakistan and the situation in Baluchistan
2. Addressing the situation in Myanmar

Committee 2: Disarmament and Security

1. The need for monitoring global naval build up
2. International legislation for arms trade and information transfer.

Committee 3: Economic and Social Council

1. The need for concurrence between the demand and supply of opiates used to meet medical and scientific needs.
2. Oil production in Africa, and consequent socio-economic issues thereof.

Committee 4: Human Rights Council

1. The Humanitarian Crisis in Zimbabwe.
2. Migrant Workers: The New Slaves?

Committee 5: Historical General Assembly 1948 The Arab Israel conflict in 1948

Committee 6: League of Nations

*To be updates shortly

The logo for Symulate 2010 is prominently displayed in the upper left. The word 'Symulate' is in a green, serif font, with the 'S' and 'I' in a larger, red, stylized font. The background features a stylized world map in yellow and orange, overlaid with a network of white lines and circles. Below the map, a group of silhouettes of people in business attire are shown, with two individuals in the foreground shaking hands.

Symulate

India's Premier and most successful management fest, Symulate, is back again. With a host of new events, mind-boggling tasks and exciting innovations, Symulate 2010 will reduce even the most herculean of challenges to tears.

With an objective of honing the management skills in participants, Symulate is an amazingly close-to-reality set of events that gives participants a taste of real corporate life. Filled with twists and turns requiring quick creative thinking, imagination to accept the implausible, and conviction of ideals, Symulate is a hyper-sized package of experience and real time learning

The reward is great. The competition, fierce. Do you have what it takes to make it?



Events

1. Intelligencia Speaks

The Academic Summit

A panel discussion by renowned personalities from all walks of life.

2. No-Man's Land

Best Manager

High stakes, impossible situations and cut-throat competition - the ultimate race to the top of the food chain

3. Selling Spells

Marketing Event

Lateral thinker's put your thinking caps on!

4. Man(x2)agement

Human Resources Event

Two heads are better than one - if you can handle them

5. Wall Street Woes

Finance Event

It's all about the money

6. Rise of the Titans

Entrepreneurship Event

Time to take the Plunge

7. Sigma Scare

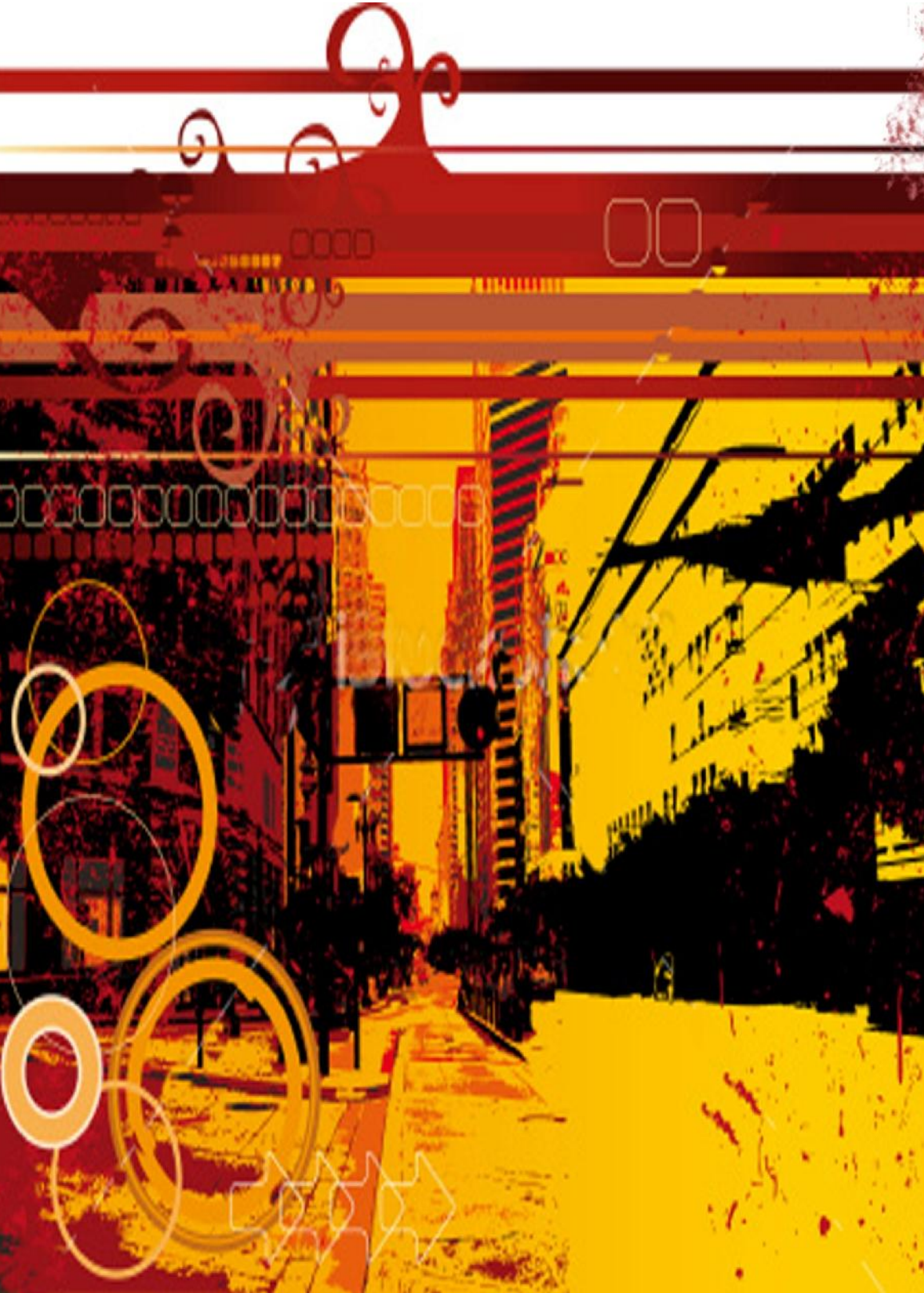
Quality Management Event

When you can't change the wind, adjust your sails

8. The Enigma Machine

Quiz

Kids today! Think they know it all... we'll see



Ananya

Where would you find a soulful rendition of Elton John, a just-out-of-school band belting out Metallica, an auditorium filled with people scratching their heads over who the first Oscar winner from India was, and a powerful re-enactment of Othello, all happening at the same time?

Welcome to Ananya 2010 – Sympulse's cultural extravaganza



Events Dance

Global Groove (On-Stage Dance)

Dance styles from around the world

Participants: Group of 6-10 per team

Getting Ghetto

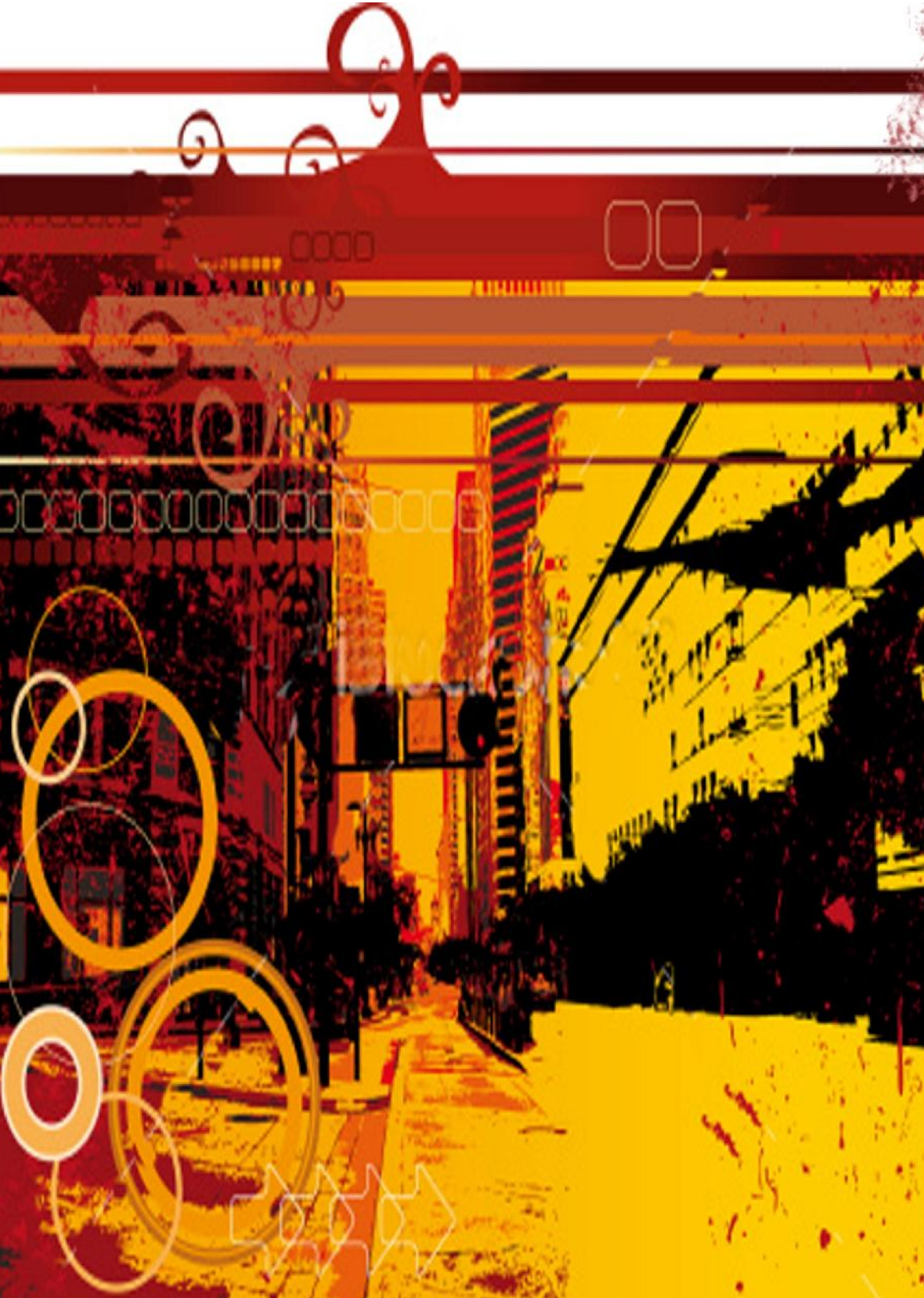
pop, lock and drop

Participants: Group of 6-8 per team

I Can Make You Dance (Choreography Event)

Your Move, Your Way

Participants: 1 per team



Events Music

Rockford Ridge (Battle of the Bands)
Take the Lead

Messiah's of Melody (English Vocals)
Music for the Soul
Participants: 1 per team

Swar Sangam (Hindi Vocals)
Dhwaniyon ki Ghoonj
Participants: 1 per team

Mock and Rolla (Mock the Rock)
It's Playback time
Participants: Group of 6 (max) per team



Events

Drama

Genre-al- Style (English Drama)

1. The Absurd (On-stage play)

Show your strange side

Participants: Group of 8 (max) per team

2. The Elizabethan Soliloquy

Emulating the Bard

Participants: 1 per team

Alley Productions and Co. (English streetplay)

Streets! Camera! Action!

Participants: Group of 10 (max) per team

Dramasutra (Hindi Drama, On-stage)

kya nautanki hai yeh?



EVENTS

Creatives

Street Art (Wall Graffiti)

Da vinci on the streets

Participants: 2 per team

Papparazi (Photography and Reporting)

Rumor Mongers inc.

Participants: 3-4 per team

Mobile Spoofing

Make a spoof of a music video

Participants: Group of 2 per college

*on the spot registration



EVENTS Spotlight

Stealing Milan (Fashion Show)

Life is too short to blend in

Participants: 8-10 per team

The A-list (Personality Contest)

Smiling, Styling and Profiling

participants: 2 per team

221B, Baker Street (Crime-Scene Investigation)

Crime for thought

Participants: 4 per team

Speaking Syndrome (Just Another Minute)

Participants: 1 per college

Mahabadole (Hindi JAM)

Hum, Tum Aur Bakwaas



Events Literary

Poetry Writing

Not just word play

Participants: 1-2 per team

Matter of Words (Creative Writing)

Your trail of thought

Participants: max 2 per team

Grab Box (extempore)

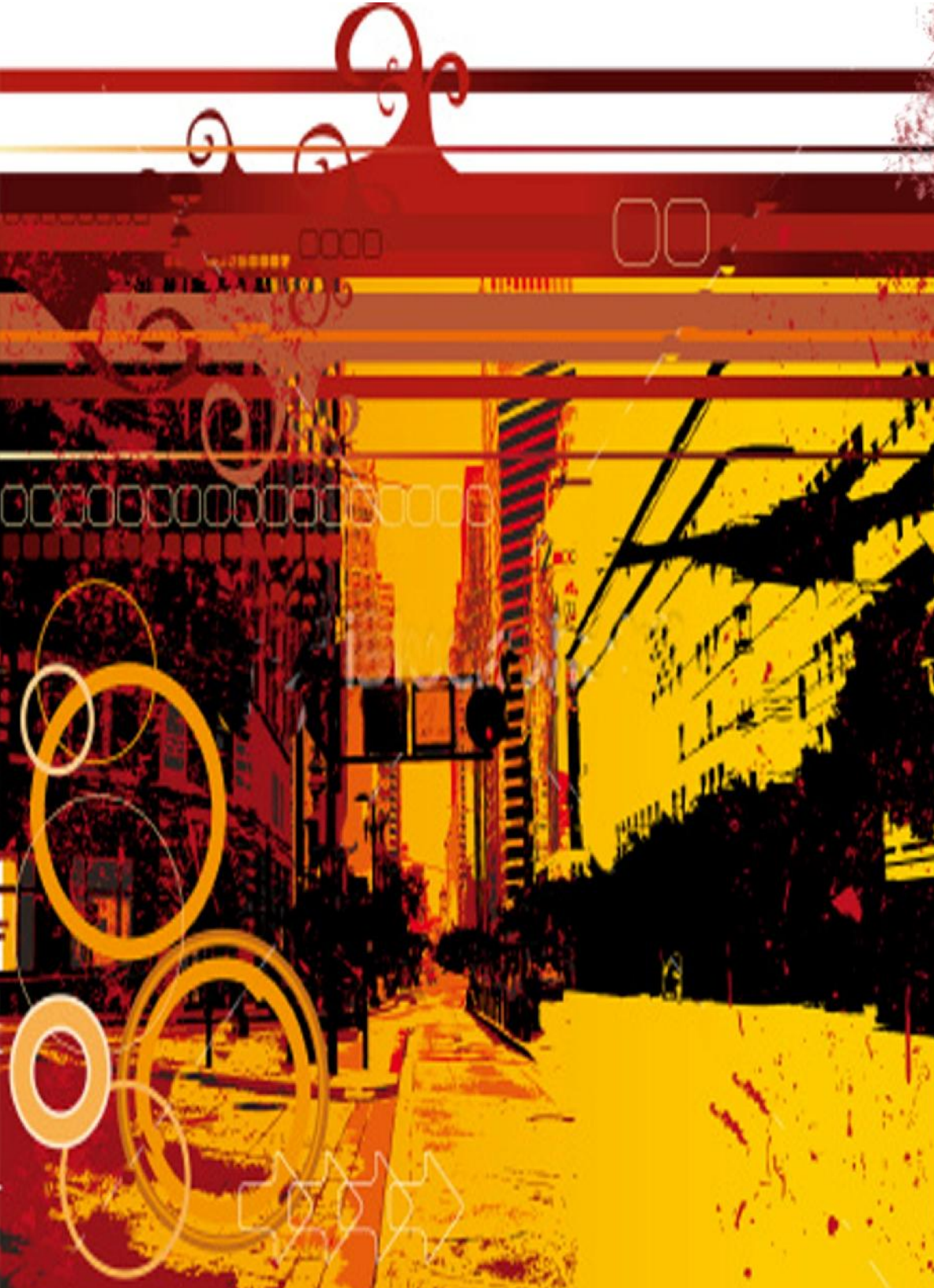
Spin-a-yarn

Participants: 1 per team

MadVERTISEments (Mad-Ads)

Let the madness begin

Participants: 4-5 per team



EVENTS Gaming

Path of the Conquerors (Age of Empires II)
Create, Build and Destroy

Turf Wars (Counter Strike 1.6)
Shoot at sight



Events Sports

Street Soccer

Participants: 5+3 per team

Street Basket Ball

Participants: 3+2 per team

Volley Body Ball



Events

The Kitchen Sink

Unstrung Melodies (Playing on make-shift instruments)

Sandwich Making

Tug Of War

Dash of Colour (Shoe and T-shirt painting)

Makeover (Face-Painting)

Fat Fight

Workshops: Photography, Style of Dance,
Drama

For further information on events

Log on to:

www.sympulsefest.org

Or contact our International Office

Shrikala Kashyap

Head, International Relations

Ph: +91 9975292456

Email: Sympulse10@gmail.com